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Preview of Microsoft

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The Search Experience

This definitive guide will enable you to:

- Understand how people search and how the concepts of information seeking, information foraging, and sensemaking underpin...
- Apply the principles of user-centered design to the search box, search results, faceted

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Designing the Search
Experience is about
understanding the
mental model and
cognitive processes of
users as they search. It
is very comprehensive,

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but it isn't a UI layout or design guide for search. It's theoretical. I am a Sr. UX designer, and everything in the Designing the Search Experience resonates with my education and experience.

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But in order to guide

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Search along this journey, designers must understand both the art and science of search. In *Designing the Search Experience*, authors Tony Russell-Rose and Tyler Tate weave together the theories of information seeking with the practice of user interface design.

Understand how people search, and how the

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concepts of information
seeking, information
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Best Practices for
Search Design 1.

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Initiating the Search. As
users, it might feel like
every search bar is the
same, but it's not quite
that simple. 2. Entering
Search Input. Once
users have initiated the
search, designers need
to help them get the
most out of it. 3.
Viewing Search Results.
The ...

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~~Search Experience In 4~~ Steps

Search is not just a box and ten blue links.

Search is a journey: an exploration where what we encounter along the way changes what we seek. But in order to guide people along this journey, designers must understand both the art and science of search. In

Designing the Search

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Search Experience, authors
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information seeking
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Experience is about
understanding the

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mental model and cognitive processes of users as they search. It is very comprehensive, but it isn't a UI layout or design guide for search. It's theoretical. I am a Sr. UX designer, and everything in the Designing the Search Experience resonates with my education and experience.

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Tony has published some 70+ scientific papers on search, user experience and text analytics, and is co-author of “Designing the Search Experience: the Information Architecture of Discovery“, published by Elsevier in 2012.

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Tyler then moves from
theory to practice,
drawing on his
experience of designing
50+ search user
interfaces to provide

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practical guidance for
common search
requirements. He
describes best ...

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Search as problem
solving. In the
interaction between
interface and human
information seeking
activity, there is the idea
of search as a problem-

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Solving mindset.. There are two models frequently referenced here; the Cognitive model (Norman 1988) and the Standard model (Sutcliffe & Ennis, 1998).Both describe a process wherein the user perceives the problem, identifies their goals and executes a ...

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"Tony Russell-Rose and Tyler Tate are industry veterans in when it comes to search user experience. They offer a great overview of the dimensions of information-seeking behavior: users, goals, context, and search modes. More importantly, they

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explain how you can
apply these dimensions
in designing a
compelling search
experience for your
users."

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In developing a search
strategy, information
professionals will often
revise and create

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alternative versions to find the best combination of search blocks and to understand the contribution of each to the overall result set.

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Users, content and context will change your interface design. The big book of search interface patterns. If search is a conversation then the search snippet is the place where the conversation takes place. So, yes, we design more than 30 snippets for 30 content

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types if we include
device context.

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search experience starts
with the form itself. ?A
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form design. Put search
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experience is ensuring people can find it.

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Designing the Search Experience A search interface is a point of contact between your end users and your Coveo™ Cloud organization. In addition to allowing end users to

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find content by performing queries against your index, a search interface can record their interactions by logging different types of usage analytics events.

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