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Wikinomics: How Mass Collaboration Changes

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Everything is a book by Don Tapscott and Anthony D. Williams, first published in December 2006. It explores how some companies in the early 21st century have used mass collaboration and open-source technology, such as wikis, to be successful.

Wikinomics - Wikipedia

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Macrowikinomics eBook by Don Tapscott -
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With vivid examples from diverse sectors, Macrowikinomics is a handbook for people everywhere seeking a transformation of industry and institutions by embracing a new set of guiding principles, including openness and interdependence. Tapscott and Williams argue that this new communications medium, like the printing press before it, is enabling nothing less than the birth of a new

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