

News Reporting Writing Melvin Mencher

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The Creative Writer Series

More than a quarter of a million students have learned the craft and ethics of journalism from Melvin Mencher's News Reporting and Writing. This classic text shows students the fundamentals of reporting and writing and examines the values that direct and underlie the practice of journalism. The changing nature of electronic media today may make this a scary time for journalism students, but it also presents an opportunity for young journalists to shape the direction of new media.

This edition continues to illustrate the principles of news reporting and writing with telling examples from print and broadcast journalism. Students are shown journalistic principles and concepts so that they may write accurate, precise and captivating news stories. Increasingly important news topics such as religion, education, domestic violence, juvenile crime and campus crime are included in this edition.

NWR Nine is the 25th Anniversary Edition of this classic text. Teaching by example, with vivid writing, Mr. Mencher teaches students the fundamentals of reporting and writing news.

The Student Newspaper Survival Guide has been extensively updated to cover recent developments in online publishing, social media, mobile journalism, and multimedia storytelling; at the same time, it continues to serve as an essential reference on all aspects of producing a student publication. Updated and expanded to discuss many of the changes in the field of journalism and in college newspapers, with two new chapters to enhance the focus on online journalism and technology Emphasis on Web-first publishing and covering breaking news as it happens, including a new section on mobile journalism Guides student journalists through the intricate, multi-step process of producing a student newspaper including the challenges of reporting, writing, editing, designing, and publishing campus newspapers and websites Chapters include discussion questions, exercises, sample projects, checklists, tips from professionals, sample forms, story ideas, and scenarios for discussion Fresh, new, full color examples from award winning college newspapers around North America Essential reading for student reporters, editors, page designers, photographers, webmasters, and advertising sales representatives

The new sixth edition reflects the rapidly increasing use of computers in journalism, discussing their uses and effects throughout the text. Mencher offers a unique insider's look at an array of media from newspapers, magazines, and photojournalism to advertising, public relations, and broadcasting. His numerous, gritty photographs and vibrant examples highlight the world of journalism in a way no other book does.

“ This book is a godsend ... a moving portrait for anyone wanting to go beyond the simplified labels and metrics and really understand an urban high school, and its highly individual, resilient, eager and brilliant students and educators. ” —Dave Eggers, co-founder, 826 National and ScholarMatch Darrell is a reflective, brilliant young man, who never thought of himself as a good student. He always struggled with his reading and writing skills. Darrell's father, a single parent, couldn't afford private tutors. By the end of middle school, Darrell's grades and his confidence were at an all time low. Then everything changed. When education journalist Kristina Rizga first met Darrell at Mission High School, he was taking AP calculus class, writing a ten-page research paper, and had received several college acceptance letters. And Darrell was not an exception. More than 80 percent of Mission High seniors go to college every year, even though the school teaches large numbers of English learners and students from poor families. So, why has the federal government been threatening to close Mission High—and schools like it across the country? The United States has been on a century long road toward increased standardization in our public schools, which resulted in a system that reduces the quality of education to primarily one metric: standardized test scores. According to this number, Mission High is a “ low-performing ” school even though its college enrollment, graduation, attendance rates and student surveys are some of the best in the country. The qualities that matter the most in learning—skills like critical thinking, intellectual engagement, resilience, empathy, self-management, and cultural flexibility—can't be measured by multiple-choice questions designed by distant testing companies, Rizga argues, but they can be detected by skilled teachers in effective, personalized and humane classrooms that work for all students, not just the most motivated ones. Based on four years of reporting with unprecedented access, the unforgettable, intimate stories in these pages throw open the doors to America's most talked about—and arguably least understood—public school classrooms where the largely invisible voices of our smart, resilient students and their committed educators can offer a clear and hopeful blueprint for what it takes to help all students succeed.

"Newswriting on Deadline" is filled with real-world newswriting exercises that prepare students for the stories they will cover on the job. Many of the exercises are based on actual events and most are designed to be written on a real deadline - in an hour or less. Each chapter focuses on a particular newspaper beat - police, courts, city hall - and opens with a set of tips for covering that specific beat. This is followed by a series of news writing exercises with a suggested deadline - anywhere from 30 minutes to an hour. Features Newswriting exercises give student the opportunity to write news stories based on actual events on a real deadline. Tips at the beginning of every chapter provide students with practical information on how to cover a specific newspaper beat. Profiles of real reporters give students a chance to hear from a professional journalist about how they cover their beat and write news stories on a tight deadline. Internet exercises allow students to use the Internet to do their own reporting and news writing. "Beyond the Classroom" feature in every chapter gives students examples of real-world stories they can cover.

Pulling examples straight from recent headlines, WRITING AND REPORTING NEWS: A COACHING METHOD, 8e uses tips and techniques from revered writing coaches and award-winning journalists to help you develop the writing and reporting skills you need to succeed in the changing world of journalism. Full-color photographs and a strong storytelling approach keep you captivated throughout the book. An entire chapter is devoted to media ethics, while ethical dilemmas in each chapter give you practice working through ethical issues before you face them on the job. Offering the most up-to-date coverage available, the Eighth Edition fully integrates multimedia content into the chapters-reflecting the way the news world actually operates. It also includes an all-new book glossary featuring many of the newer terms used in Journalism. Integrating new trends in the convergence of print, broadcast, and online media, WRITING AND REPORTING NEWS equips you with the fundamental skills you need for media careers now-and in the future. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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