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Small Giants: Companies That Choose to be Great Instead of ...

The book profiles companies that choose to remain "small giants." The companies vary widely, from 1 person shops to hundreds of employees but all share what the author refers to as "mojo." The overarching theme is that that these companies have a deep sense of intimacy, and their founders feel deeply connected to employees and local community.

Small Giants: Companies That Choose to Be Great Instead of ...

Small Giants: Companies That Choose to Be Great Instead of Big by Bo Burlingham The 14 companies studied include: Anchor Brewing, CitiStorage, Clif Bar, ECCO, Hammerhead Productions, Righteous

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other nutrition foods; Righteous Babe  
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by singer-songwriter Ani DiFranco;  
Union Square Hospitality Group, the  
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Brief Summary of Book: Small Giants: Companies That Choose to Be Great Instead of Big by Bo Burlingham. Here is a quick description and cover image of book Small Giants: Companies That Choose to Be Great Instead of Big written by Bo Burlingham which was published in 2005. You can read this before Small Giants: Companies That Choose to Be ...

[PDF] [EPUB] Small Giants: Companies That Choose to Be ...

In today's session, I had the pleasure to have Bo Burlingham, contributing writer at Forbes, co-founder of the Small Giants Community, former editor-at-large for Inc. Magazine and author of several books among which I really loved and enjoyed Small Giants, which is going to be the topic of this conversation. What drove you to the



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In *Small Giants*, veteran journalist Bo Burlingham takes us deep inside fourteen remarkable companies that have chosen to march to their own drummer. They include Anchor Brewing, the original microbrewer; CitiStorage Inc., the premier independent records-storage business; Clif Bar & Co., maker of organic energy bars and other nutrition foods; Righteous Babe Records, the record company founded by singer-songwriter Ani DiFranco; Union Square Hospitality Group, the company of restaurateur Danny ...

Small Giants: Companies That

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Choose To Be Great Instead of ...

The term Small Giants refers to purpose-driven companies and their leaders who prioritize their people and don't sacrifice their culture for fast, massive growth. Born out of a book called Small Giants, from that a Community grew into what we know today - with thousands of leaders, hundred of hours of leadership resources, a formal certification program, and structured coaching program.

## Small Giants Community

In 'Small Giants', journalist Bo Burlingham takes us deep inside fourteen remarkable privately held companies, from a brewery to a record label, that chose a different path to success

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