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In The Knowledge-Creating Company, Nonaka and Takeuchi provide an inside look at how Japanese companies go about creating this new knowledge organizationally. The authors point out that there

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are two types of knowledge: explicit knowledge, contained in manuals and procedures, and tacit knowledge, learned only by experience, and communicated only indirectly, through metaphor and analogy.

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A classic within organizational knowledge management literature that goes through the whole process of knowledge creation from its basics to concrete steps of implementation. The Knowledge-Creating Company is the book that covers the well-known SECI-model and its meaning within organizational knowledge creation. Real company cases are used to illustrate the conversion of knowledge between tacit and explicit and the elevation of individual knowledge towards organizational knowledge.

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As new explicit knowledge is shared throughout an organization, other employees begin to internalize it. They use it to broaden, extend, and reframe their own tacit knowledge. This starts the spiral of knowledge all over again, but this time at a higher level. Articulation and Internalization are the critical steps in this spiral of knowledge.

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The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation by Ikujiro Nonaka and Hirotaka Takeuchi (284 pages, Oxford University Press, 1995) by Barbara Presley Noble Americans love nothing more than seeing the underdog triumph, especially when the underdog is themselves.

~~"The Knowledge-Creating Company" by Ikujiro Nonaka and ...~~

In a Japanese company, knowledge is thought to be internally generated from basic principles laid out by top management, then

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improved on by brainstorming from within the ranks and finally some amount of feedback from external sources. Knowledge acquired by individuals becomes "organizational knowledge" shared among colleagues.

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Knowledge creation refers to the continuous combination, transfer, and conversion of different kinds of knowledge. This occurs as users interact, practice and learn. Put simply; it is the creation of ideas, which is at the heart of a company ' s competitive advantage. Competitive advantage is what a company has when it has the edge over its rivals. Specifically, when it has the edge regarding the provision of a certain product or service.

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The authors Ikujiro Nonaka and Hirotaka Takeuchi proposed an answer using their theory of "Organisational Knowledge Creation", i.e. the capability of a company as a whole to create new knowledge,...

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In this respect, new knowledge is born in chaos. Teams play a central role in the knowledge-creating company because they provide a shared context where individuals can interact with each other and...

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are two types of knowledge: explicit knowledge, contained in manuals and procedures, and tacit knowledge, learned only by experience, and communicated only indirectly, through metaphor and analogy. U.S. managers focus on explicit knowledge.

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