

The Moderators Survival Guide Handling Common Tricky And Sticky Sititions In User Research

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The Moderator's Survival Guide is your indispensable resource for navigating the rocky shoals of your one-on-one user research sessions. Inside, you'll find guidance for nearly 100 diverse situations (ranging from business-as-usual to tricky and sticky) that might occur during usability studies, contextual inquiries, or user interviews.

The Moderator's Survival Guide: Handling Common, Tricky ...

The Moderator's Survival Guide by Donna Tedesco and Fiona Tranquada is an essential tool for successfully handling those situations. You can purchase the Kindle edition now or a paperback copy from: Barnes & Noble. Amazon. Elsevier. Follow @ModSurvivalUX. ISBN: 978-0-12-404700-6.

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The Moderator's Survival Guide: Handling Common, Tricky, and Sticky Situations in User Research. By Donna Tedesco and Fiona Tranquada. April 7, 2014. 0 Shares. This is a sample chapter from Donna Tedesco and Fiona Tranquada's new book, The Moderator's Survival Guide: Handling Common, Tricky, and Sticky Situations in User Research. 2014 Morgan Kaufmann.

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The Moderator's Survival Guide - 1st Edition

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The Moderator's Survival Guide - O'Reilly Media

We wrote The Moderator's Survival Guide to provide a resource for other user experience researchers who have to moderate one-on-one research sessions (such as usability studies, interviews, and contextual inquiries).

About | The Moderator's Survival Guide

The Moderator's Survival Guide is your indispensable resource for navigating the rocky shoals of your one-on-one user research sessions. Inside, you'll find guidance for nearly 100 diverse situations (ranging from business-as-usual to tricky and sticky) that might occur during usability studies, contextual inquiries, or user interviews.

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