

# GRADS of LIFE

## REAL **7**-SECOND RESUMES

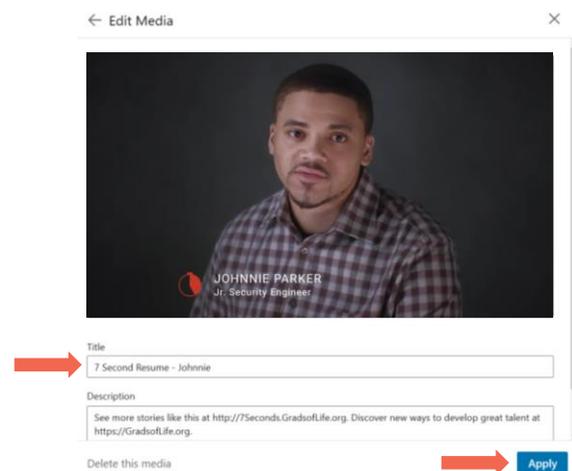
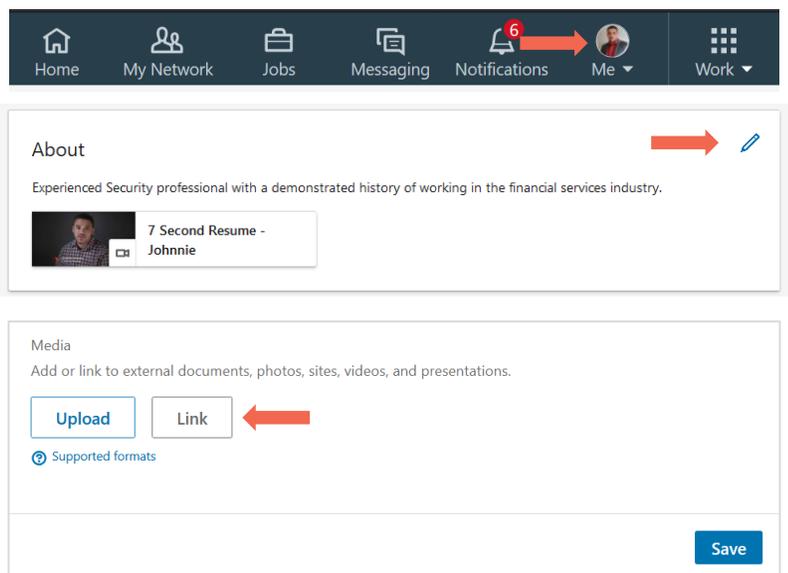
4 WAYS TO MAXIMIZING THE  
VISIBILITY AND IMPACT OF YOUR  
7-SECOND RESUME VIDEO ON

# LinkedIn

## 1 Add the video to your LinkedIn profile.

To add or link media samples to your profile:

1. Click the (add profile photo icon in brand orange) **Me** icon at the top of your LinkedIn homepage.
2. Select **View profile** from the dropdown.
3. Click the (add pencil icon in brand orange) **Edit** to the right of the **About** section.
4. Under **Media**, click one of the following options:
  - **Link** - Enter your YouTube link into the **Paste or type a link to a file or video**, and click **Add**. **Note:** You can also link to a website.
  - **Upload** – add a video from your local computer.
5. In the pop-up window that appears, edit the **Title** and **Description** as needed.
  - For **Title**, use the title of the video.  
Eg. 7-Second Resume – Johnnie
6. Click **Apply** at the bottom right of the pop-up window to upload your video.
7. Click **Save**.



## 2 Mention your 7-Second Resume video in your LinkedIn description.

Employers can search for keywords that show up in your LinkedIn profile. To increase discoverability, add the following sentence to the description of your LinkedIn profile: **“See more than what’s on my profile. Watch my 7-Second Resume video. #7SecondResume”**

## 3 Share your 7-Second Resume to your LinkedIn feed.

To share your 7-Second Resume video to your LinkedIn feed:

1. Click the (add a camera/camcorder icon in brand blue) **Video** icon in the share box.
2. Choose which files you'd like to upload (you can select up to nine images).
3. After uploading your file, add a caption in the text box.
4. Click **Post**



# 4 Record a 7-Second Resume video using the LinkedIn app and share it on your feed

To share your 7-Second Resume video to your LinkedIn feed:

1. From your mobile device, tap the (add a 'plus' icon in brand blue) **Add** icon.
2. Type the content of your post in the **What do you want to talk about?** field.
3. Tap the (add the camera/camcorder icon in brand blue) **Video** icon to record a video or select a video from your phone's gallery.
4. Select who you want to share the post with.
5. Tap **Post**.

